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Clean Energy Leaders Meet at First Global Clean Energy Ministerial Stakeholder Meeting; Declare Need for World Governments to Align to Ramp Up Clean Energy Deployment

Clean Energy Ministerial Stakeholder Meeting Hosted by American Council On Renewable Energy (ACORE), Alliance to Save Energy (ASE), and the U.S. Green Building Council (USGBC)

Washington, DC – On Monday, July 19, the *Clean Energy Ministerial Stakeholder Meeting* brought together over 150 clean energy leaders from technology companies, financial services, professional services, academia, associations, non-profits and others to discuss the policies and mechanisms necessary for the acceleration of worldwide clean energy deployment.

The Stakeholder Meeting was an official side event for private sector participants planning on attending the Clean Energy Ministerial on July 20, hosted by Energy Secretary Steven Chu and the U.S. Department of Energy.

Speakers in the Stakeholder Meeting addressed renewable energy, smart buildings and Smart Grid technology, and energy efficiency. There was consensus from all the speakers on the need for long-term policies that would enable clean energy, energy efficiency and green building projects to move more rapidly to completion.

“Governments should remove barriers they have erected that raise the cost of clean energy projects. A highly-valuable first step in that direction would be an international agreement to eliminate tariffs and other trade barriers for clean energy products and services,” said Tim Richards, Managing Director of International Energy Policy for [General Electric](#).

Dr. Tom Connelly, Executive Vice President and Chief Innovation Officer for [Dupont](#) said, “Today’s summit outlined the need for supportive policies from our lawmakers and global leaders, coupled with sound technologies from the private sector. In the next 25-years, global energy consumption will increase by sixty-percent. With the majority of this growth occurring in developing countries, it will be critical to fine ways to collaborate with governments and other policy makers to bring clean energy technologies to market in a meaningful and sustainable way.”

On the Smart Buildings and Smart Grid panel, Clay Nesler, Vice President, Global Energy and Sustainability, Building Efficiency, [Johnson Controls](#) talked about the need for smart buildings to be integrated with the Smart Grid as an essential ingredient for achieving the potential of Smart Grid technology. He continued, stating that, “Policies that establish energy pricing reflecting the real-time costs of generation and that treat energy efficiency and demand response as high-priority energy resources would drive both innovation and investment in smart building technology.”

“Once there is a common set of expectations about what we want the Smart Grid to do,” stated Chris Strom, Director of Project Development, [Skanska](#), “We can legislate and innovate toward that goal. Government has a major role to play in educating consumers about smart energy strategies that will lower their costs and raise their standards of living.”

“Forty percent of all energy consumption in the U.S. is related to buildings, said Robert Wilkins, President, [Danfoss U.S. and Canada](#). “The built environment is divided between new construction and existing buildings. Each group has unique challenges and constraints, but both groups require strong energy policy. Specifically, we need tax incentives for replacing old, inefficient equipment. We need stronger building codes that are enforced. We need an effective building rating system to ensure investment in energy savings leads to increased building values.”

“Energy efficiency is one of the most cost-effective and potentially largest sources of clean energy and greenhouse gas emission reductions, and both public sector and private finance have crucial and urgent roles to play in identifying investment opportunities at scale, and unlocking them,” said Jonathan Maxwell, CEO, [Sustainable Development Capital, LLP](#), as he spoke on the Energy Efficiency in End-Use Sectors panel.

“Governments should engage, educate and guide the end-user about energy efficiency, generation, distribution and smart integration,” said [Walmart](#)’s Director of Engineering, Jim McClendon during the same panel.

ACORE President Michael Eckhart listed 12 themes that resulted from the discussions in the Stakeholder Meeting:

1. Clean energy technologies exist; no need for waiting.
2. Governments should support a diverse mix; there are no perfect solutions.
3. It is necessary to have clear, long-term policies.
4. Transparency is essential.
5. Industry likes targets because governments can be held accountable to reach them.
6. Global success depends on making agreements to global standards.
7. Information sharing benefits all countries in a time of rapid change.
8. Harmonization of policies based on best practices will accelerate global success.
9. Business needs open access to markets before it can unleash its talents.
10. Financing is now the key; the mission is to backstop the banks.
11. Energy prices should reflect true costs and perceived value to society.
12. Every government should fund education and training on these new technologies.

A report was prepared and delivered to the U.S. Department of Energy’s Assistant Secretary of Energy for Policy and International Affairs David Sandalow, for consideration in the Clean Energy Ministerial. The full report is available at: www.acore.org/events/cleanenergyministerial.

About American Council On Renewable Energy (ACORE):

The American Council On Renewable Energy (ACORE), a 501(c)(3) membership non-profit organization headquartered in Washington, DC, is dedicated to bringing renewable energy into the mainstream of the US economy and lifestyle through research and communications programs and membership committees. ACORE’S membership works in all sectors of the renewable energy industries including wind power, solar energy, geothermal energy, hydropower, ocean energy, biomass, biofuels, and waste energy. ACORE provides a common platform for the wide range of interests in the renewable energy community including end users, technology companies, manufacturers, utilities, professional service firms, financial institutions, colleges and universities, associations, non-profit organizations and government agencies. ACORE serves as a thought leadership forum through which these parties work together on common interests. ACORE co-organizes the REFF-Wall Street and REFF-West Finance Conferences, the RETECH All-Renewables Energy Conference and Exhibition, the Phase II National Policy Forum in Washington, DC, and hosts both domestic and global policy events furthering the mission of renewable energy. Additional information is available at www.acore.org.

About U.S. Green Building Council:

The U.S. Green Building Council is a non-profit organization committed to a prosperous and sustainable future through energy-efficient LEED certified green buildings. With nearly 17,000 member companies, USGBC is the driving force of the green building industry in the U.S. and globally. To find out more, visit www.usgbc.org, or contact publicpolicy@usgbc.org.

Clean Energy Ministerial Stakeholder Meeting Supporters:

DUPONT is helping to provide a secure and environmentally sound energy future. From products that improve the efficiency of solar modules, biofuels that offer alternatives to meet global transportation energy needs, and innovations in the wind and fuel cell industries, DuPont is developing revolutionary ways of producing high-performance materials and fuels from renewable resources.

FIRST SOLAR manufactures solar modules with an advanced semiconductor technology and provides comprehensive photovoltaic (PV) system solutions. The company is delivering an economically viable alternative to fossil-fuel generation today. First Solar is focused on creating cost-effective, renewable energy solutions that protect and enhance the environment.

GE is at the forefront of new energy technologies with advanced nuclear power, cleaner coal, wind, water, solar, natural gas turbines and smart grid solutions. We believe there's no better investment today than a future fueled by technology and innovation.

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DANFOSS is a worldwide leading manufacturer of high-efficiency components and control systems for refrigeration and air conditioning, heating, and industrial applications. The company operates in more than 100 countries, employs 23,000 people, and holds more than 2,000 patents on a wide range of products. Their innovative, reliable products are backed by local sales and support to help customers optimize performance. With its visionary and committed employees, Danfoss meets the needs of its customers through its EnVisioneering partnerships. EnVisioneering focuses on developing new technologies for sustainable business growth through engineering innovation, energy efficiency and environmental responsibility.

HONEYWELL INTERNATIONAL is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges.

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LOCKHEED MARTIN, a global security company, is working with its government and utility customers to address energy and climate challenges in the areas of energy efficiency, energy management and security, alternative power generation, and climate monitoring.

WAL-MART STORES, INC., serves customers and members more than 200 million times per week at more than 8,400 retail units under 55 different banners in 15 countries. With fiscal year 2010 sales of \$405 billion, Walmart employs more than 2 million associates worldwide. A leader in sustainability, corporate philanthropy and employment opportunity, Walmart ranked first among retailers in Fortune Magazine's 2009 Most Admired Companies survey.

WHIRLPOOL CORPORATION is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world.

Additional information on the Supporters and the agenda could be found at: www.acore.org/events/cleanenergyministerial